

energy fiend

Advertising

EnergyFiend.com is quickly becoming the goto site for anyone wanting to learn the latest caffeine news and to research the newest energy drinks as well as for those wanting to know the caffeine content of their favorite beverage.

We have the largest caffeine database on the web along with humorous tools such as the ever popular “Death by Caffeine” application.

EnergyFiend.com has been featured on several shows and publications as well as other websites. Just a few include The Adam Corrolla Show, The New York Times, The Buzz.com, Neatorama.com, Wowinsider.com, and a regular on StumbleUpon.com.

EnergyFiend contains almost 2000 and growing pages of content with an average of three new posts a week along with a presence on Facebook and now Twitter.

Monthly Site Traffic

Page views	400k
Total Visitors	220k
North America	165k
Europe	26k
Oceania	7k
Other Countries	22k

Traffic Sources

Direct	12%
Google	56%
Other Search Engines	7%
Links from other sites	25%

Demographics

The majority EnergyFiend.com visitors are male, aged 16 to 30 years old and enjoy such hobbies as gaming, sports, and music. Loyal fans tend to be caffeine fanatics looking for the latest beverages to give a try.

Ad Sizes and Rates

The screenshot shows the 'energy fiend' website layout. The main content area includes a 'Caffeine Content' section with a 300 x 250 ad, 'The Limits' section with a 300 x 125 ad, and a 'News for the Caffeine Obsessed' section with a 125 x 125 ad. The right sidebar contains a 'FAVORITES' section and an 'ADVERTISING' section with a 300 x 125 ad and two 125 x 125 ads.

Size	Impressions	Rate
300 x 250	Up to 400k/month	\$2/CPM
300 x 125	400k/month	\$275/month*
125 x 125	400k/month	\$150/month*

*30% Discount applies to first month.

Ad Format & Guidelines

Ads can be submitted in any format and multiple creatives can be alternated during your campaigns. We do not accept ads that promote sexually suggestive themes. Payments can be made by Company check or by PayPal.

Contact Information

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