

# energy fiend

## Advertising

EnergyFiend.com is quickly becoming the goto site for anyone wanting to learn the latest caffeine news and to research the newest energy drinks as well as for those wanting to know the caffeine content of their favorite beverage.

We have the largest caffeine database on the web along with humorous tools such as the ever popular “Death by Caffeine” application.

EnergyFiend.com has been featured on several shows and publications as well as other websites. Just a few include The Adam Corrolla Show, The New York Times, The Buzz.com, Neatorama.com, Wowinsider.com, and a regular on StumbleUpon.com.

EnergyFiend contains almost 2000 and growing pages of content with an average of three new posts a week along with a presence on Facebook and now Twitter.

### Monthly Site Traffic

Page views	<b>580k</b>
Total Visitors	<b>315k</b>
North America	<b>250k</b>
Europe	<b>34k</b>
Oceania	<b>13k</b>
Other Countries	<b>18k</b>

### Traffic Sources

Direct	<b>13%</b>
Google	<b>40%</b>
Other Search Engines	<b>6%</b>
Links from other sites	<b>41%</b>

### Demographics

The majority EnergyFiend.com visitors are male, aged 16 to 30 years old and enjoy such hobbies as gaming, sports, and music. Loyal fans tend to be caffeine fanatics looking for the latest beverages to give a try.

## Ad Sizes and Rates

The screenshot shows the 'energy fiend' website with several ad placements. The main content area includes sections for 'Caffeine Content', 'The Limits', and 'News for the Caffeine Obsessed'. On the right side, there are three ad placements: a large green box with '300 x 250', a smaller green box with '300 x 125', and two small green boxes with '125 x 125'. Below these are sections for 'FAVORITES' and 'CAFFEINE NEWS'.

Size	Impressions	Rate
300 x 250	Up to 580k/month	\$2/CPM
300 x 125	580k/month	\$275/month*
125 x 125	580k/month	\$150/month*

\*30% Discount applies to first month.

## Ad Format & Guidelines

Ads can be submitted in any format and multiple creatives can be alternated during your campaigns. We do not accept ads that promote sexually suggestive themes. Payments can be made by Company check or by PayPal.

## Contact Information

<http://www.energyfiend.com>

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